21st Century
Global Leadership Program
13-26 August, 2017

Sydney, Australia

Shahid Majeed

Founder and Executive Director
CEO, E-LEAD

As the founder and Executive Director of the inaugural 21st Century Global Leadership Program, I am pleased to welcome you all to the 2017 program.

Our mission for the 2017 program is to facilitate a dynamic, contemporary and rewarding leadership, engagement and development experience for all program participants. The program is designed to introduce delegates to the business , cultural and leadership landscape of Australia and to network with Australian business professionals and university students. For this purpose, a large and diverse number of Australian and International organisations are involved to not only host visits for program delegates but also to provide them with meaningful and memorable learning and development activities.. Please refer to the program partner section of this document to know more about our partners.

The program also includes an extended 5-day experiential leadership residential component. The residential component provides program participants with an invaluable opportunity to work in teams to practice practical leadership and soft skills. The residential program is held at Lake Keepit and also gives program participants with an opportunity to relax and get-to-know some of the Australian local animals such as Kangeroos and Possums.

I heartily thank our partner, the School of Management Zhejiang University, China for this collaborative engagement and look forward to working with them in strengthening this relationship in future.
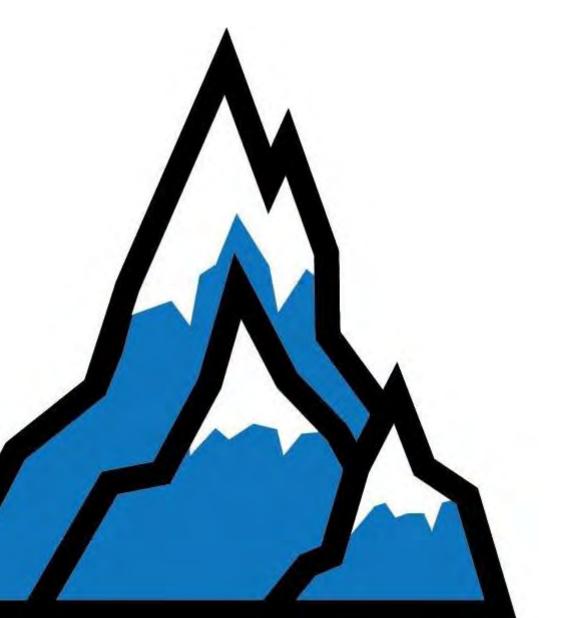
I and my team are absolutely committed to deliver an intellectually stimulating and enjoyable experience for all delegates .

We look forward to welcoming you in Sydney.

**21 Century
Global Leadership
Program**

PROGRAM SCEHDULE

Sunday 13 August
DAY 1

Welcome to Sydney!

Time	Scheduled Activity (Overseas delegates only)
1:15pm	Welcome at Kingsford Smith International Airport
1:30am	Travel from Kingsford Smith International Airport to Randwick Lodge
3:00pm	Check In

Dress/Attire notes:
As it is winter in Australia, please pack appropriate clothes
accordingly. Also, bring comfortable clothes and shoes for
outdoor activities at Lake Keepit, Gunnedah.

Monday 14 August
DAY 2

Dress Code for the day :
Business Formal.

Time	Scheduled Activity	Venue
9:00am – 10.30am	Opening Ceremony and Breakfast Speakers Shahid Majeed, CEO, E-LEAD Shehan Thampapillai, Deputy Director – International Business Intelligence & Strategic Planning, CQ University Julie Alexander, CEO, Changing Change International	CQ University
11:00am – 1:30pm	Ice Breaker Challenge with Global Buddies Lunch	CQ University
1:30pm – 3:30pm	Opening Workshop (Leadership Best Practices, Frameworks, Ingredients) Shahid Majeerd, CEO, E-LEAD	CQ University
3:30pm – 8:00pm	Social Visits: Opera House, Harbour Bridge, Botanic Gardens Dinner	Circular Quay
8:00pm	Delegates travel from Sydney CBD to Randwick Lodge	NA

SMaRT@UNSW

National Institute of Dramatic Art

NIDA

Tuesday 15 August
DAY 3

Dress Code for the day :
Smart Casual/Semi-Formal.

Time	Scheduled Activity	Venue
8:00am – 9:00am	Breakfast	Randwick Lodge
9:00am – 9:30am	Delegates walk to UNSW Australia	NA
10:00am – 1:00pm	National Institute of Dramatic Arts (NIDA) Visit	NIDA, UNSW
1:15pm – 2:15pm	Lunch	Q Lounge
2:30pm – 4:00pm	Smart Centre @ UNSW Visit	UNSW
4:15pm – 4:45pm	Delegates travel from UNSW to Coogee Beach	NA
4:45pm – 7:00pm	Social Visit: Coogee Beach Visit and BBQ Dinner	Coogee Beach
7:30pm	Delegates walk to Randwick Lodge	NA

Wednesday 16 August
DAY 4

Dress Code for the day :
Business Formal.

Time	Scheduled Activity	Venue
8:00am – 9:00am	**Breakfast**	Randwick Lodge
9:00am – 10am	Travel to Sydney CBD	NA
10:00am – 11:30am	Westpac Visit	Sydney CBD
12:00pm – 1:00pm	**Lunch**	CQ University
1:00pm – 2:00pm	Travel from CQU to Nestle	NA
2:00pm – 4:00pm	Nestle Visit	Rhodes
4:15pm-8:00pm	Sydney Olympic Park bus tour and Dinner at Randwick	Sydney Olympic Park, Randwick Lodge

Shelston ip
GALLUP®

Thursday 17 August
DAY 5

Dress Code for the day :
Business Formal.

Time	Scheduled Activity	Venue
7:15am – 8:15am	**Breakfast**	Randwick Lodge
8:15am – 9:00am	Travel from Randwick Lounge to North Sydney	
9:00am – 12:00pm	Gallup Organisation Visit Strengths-based Leadership Workshop	North Sydney
12:00pm – 12:45pm	Travel from North Sydney to CBD	NA
12:45pm – 1:30pm	Lunch	CQ University
2:00pm – 5:00pm	Shelston IP visit	Sydney CBD
5:00 – 8:30pm	Dinner with Global Buddies and explore Sydney Night Life	Sydney CBD
9:00pm	Delegates travel from Sydney CBD to Randwick Lodge	NA

Friday 18 August
DAY 6

Dress Code for the day:
Business Formal
(morning) then Casual.

Time	Scheduled Activity	Venue
7:15am – 7:45am	Travel from Randwick Lodge to Sydney CBD	NA
8:00am – 10:00am	National Australia Bank (NAB) visit (**Breakfast** included)	Sydney CBD
10:00am	Travel from NAB to Randwick Lodge	NA
10:30am – 11:15am	Get ready and Check out from Randwick Lodge	Randwick Lodge
11:15am	Travel from Randwick Lodge to Lake Keepit	NA
2:00pm – 3:00pm	Stopover for Break	NA
3:00pm – 6:00pm	Continue travel to Lake Keepit	NA
6:00pm – 6:30pm	Arrival at Lake Keepit, Lodge allocations	Lake Keepit
6:30pm – 7:30pm	Dinner	Lake Keepit
7:30pm – 9:00pm	Residential Networking and Social 1	Lake Keepit

Saturday 19 August
DAY 7

Dress Code for the day:
Casual.

Time	Scheduled Activity	Venue
8:30am – 9:30am	**Breakfast** served to delegates	Lake Keepit
10:00am – 1:00pm	Experiential Leadership Session 1	Lake Keepit
01:00pm – 02:00pm	**Lunch**	Lake Keepit
02:00pm – 05:00pm	Experiential Leadership Session 2	Lake Keepit
05:00pm – 06:00pm	FREE Time	Lake Keepit
06:00pm – 07:00pm	**Dinner**	Lake Keepit
07:00pm – 07:30pm	FREE Time	Lake Keepit
07:30pm – 09:30pm	Residential Networking and Social 2	Lake Keepit
09:30pm	Camp Fire	Lake Keepit

Sunday 20 August
DAY 8

Dress Code for the day:
Casual.

Time	Scheduled Activity	Venue
08:30am – 09:30am	**Breakfast**	Lake Keepit
10:00am – 1:00pm	Experiential Leadership Session 3	Lake Keepit
01:00pm – 02:00pm	**Lunch**	Lake Keepit
02:00pm – 05:00pm	Experiential Leadership Session 4	Lake Keepit
05:00pm – 06:00pm	FREE Time	Lake Keepit
06:00pm – 07:00pm	**Dinner**	Lake Keepit
07:00pm – 07:30pm	FREE Time	Lake Keepit
07:30pm – 09:30pm	Residential Networking and Social 3	Lake Keepit
09:30pm	Movie Night / Open Air Cinema	Lake Keepit

Monday 21 August
DAY 9

Dress Code for the day:
Casual.

Time	Scheduled Activity	Venue
08:30am – 09:30am	**Breakfast**	Lake Keepit
10:00am – 1:00pm	Experiential Leadership Session 5	Lake Keepit
01:00pm – 02:00pm	**Lunch**	Lake Keepit
02:00pm – 05:00pm	Experiential Leadership Session 6	Lake Keepit
05:00pm – 06:00pm	FREE Time	Lake Keepit
06:00pm – 07:00pm	**Dinner**	Lake Keepit
07:00pm – 07:30pm	FREE Time	Lake Keepit
07:30pm – 09:30pm	Themed Party	Lake Keepit
09:30pm	Camp Fire	Lake Keepit

Tuesday 22 August
DAY 10

Dress Code for the day:
Casual.

Time	Scheduled Activity	Venue
8:30am – 9:30am	Breakfast	Lake Keepit
10:00am – 12:00pm	Group Reflection, Feedback and Official Photo Session	Lake Keepit
12:00pm – 1:00pm	Lunch	Lake Keepit
1:00pm – 2:00pm	Pack Up	Lake Keepit
2:00pm – 6:30pm	Departure from Lake Keepit, travel to Randwick Lodge	Lake Keepit
6:30pm – 7:30pm	Stopover for Break	Lake Keepit
7:30pm – 9:30pm	Travel to Randwick Lodge	Lake Keepit
9:30pm	Arrival at Randwick Lodge	Lake Keepit

Wednesday 23 August
DAY 11

Dress Code for the day:
Smart Casual.

Time	Scheduled Activity	Venue
7:00am – 7:45am	Travel from Randwick Lodge to Willoughby	North Shore
7:45am – 11:30am	Channel 9 visit (Breakfast include)	North Shore
11:45am – 12:30pm	Travel from North Shore to Bondi Beach	NA
12:30pm – 1:30pm	**Lunch**	Bondi Beach
1:30pm – 3:00pm	Explore Bondi Beach	Bondi
3:00pm – 4:30pm	Bondi Beach to Clovelly Beach walk	NA
4:45pm	Travel from Clovelly Beach to Randwick Lodge	NA
5:30pm	Dinner at Randwick	Randwick

Thursday 24 August
DAY 12

Dress Code for the day:
Business Formal.

Time	Scheduled Activity	Venue
7:30am – 8:00am	**Breakfast**	Randwick Lodge
8:00am – 9:00am	Travel from Randwick Lodge to Oracle	
9:00am – 11:30am	Oracle visit	North Ryde
11:30am – 12:00pm	Travel to CQU	CQ University
12:00pm – 1:00pm	**Lunch**	CQU
1:00pm – 3:00pm	Workshop – Leadership and Decision Making Kerrie-Anne Turner, Head, Global Business, VMware	CQU
3:00pm – 5:00pm	IDC workshop Annemarie Kikos, Director, IDC	CQU
5:00pm – 9:00pm	Free time/Shopping night and **dinner** at own pace	NA
9:00pm	Delegates travel from Sydney CBD to Randwick Lodge	NA

solista
next generation data management

Friday 25 August
DAY 13

Dress Code for the day :
Casual, comfortable clothes. Cocktail attire for Ballroom Cruise.

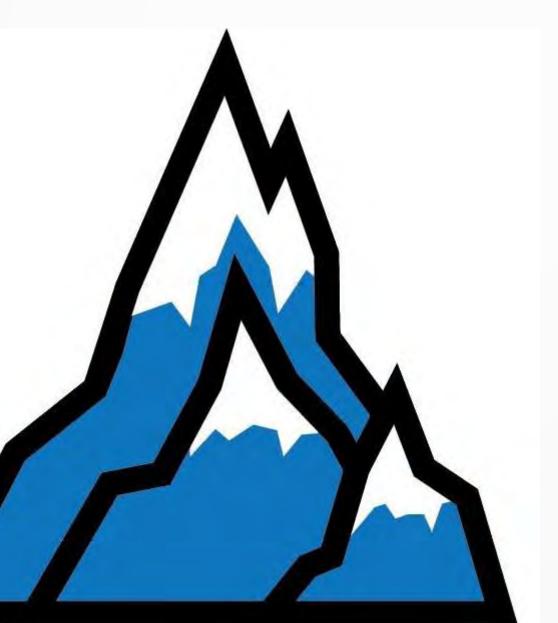| Time	Scheduled Activity	Venue
7:30am – 8:30am	Travel from Randwick Lodge to Solista	
8:30am – 10:30am	Solista Visit (**Breakfast** included)	Sydney CBD
11:00am – 1:00pm	Free time at Sydney CBD (Shop or Explore at your own pace)	Sydney CBD
1:00pm – 2:00pm	**Lunch**	CQU
2:00pm – 2.30pm	Walk to HP	NA
2:30pm – 5:00pm	HP visit	Sydney CBD
5:00pm – 6:15pm	Relax and get ready for closing function	NA
7:00pm – 10:00pm	**Closing Ceremony and Certificates Reception** Sydney Harbour Cruise	Darling Harbour
10:30	Delegates travel from Sydney CBD to Randwick Lodge	NA

Saturday 26 August
DAY 14

Time	Scheduled Activity (Overseas delegates only)
TBC	Check Out
TBC	Travel from Randwick Lodge to Kingsford Smith International Airport
TBC	Farewell at Airport

21st Century Global
Leadership Program

PROGRAM
PARTNERS

SMaRT@UNSW

The Centre of Sustainable Materials Research and Technology (SMaRT) at the University of New South Wales works with industry, SMEs, global research partners, non-government organisations, all levels of government, policy makers and the community in order to develop innovative environmental solutions for global waste challenges. The centre brings together researchers from a broad range of faculties, and with the sophisticated analytical equipment and laboratories, SMaRT Centre is known for being capable of delivering research and technology suitable for rapid implementation. They aim to develop novel research for sustainable materials and manufacturing processes, collaboratively address scientific and engineering barriers to transformative industrial technology by creating a platform in which engagement and immersion opportunities are more abundant and efficient.

IDC
Analyze the Future

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. IDC is a wholly-owned subsidiary of International Data Group (IDG), the world's leading technology media, events and research company. IDG's media brands – including CIO®, CSO®, Computerworld®, GamePro®, InfoWorld®, Macworld®, Network World®, PCWorld® and TechWorld® – reach an audience of more than 280 million technology buyers in 97 countries.

National Institute
of Dramatic Art

NIDA

The National Institute of Dramatic Arts (NIDA) is Australia's leading centre for education and training in the performing arts. NIDA consists of a team of seasoned professionals with proven expertise across the full range of dramatic disciplines including but not limited to acting, writing, staging, movement, voice, costume and production design. NIDA aims to provide an immersive creative environment that encourages collaboration and innovation regardless of age. Combined with their deep expertise in the performing arts, their dedication to the success and vibrancy of the Australian and international arts and entertainment industry has proven NIDA to be a global leader of their field.

nab

The National Australian Bank (NAB) is one of the four largest financial institutions in Australia in terms of market capitalisation and customers. With a history of over 150 years, NAB has been an integral part of the lives of many individuals in Australia, New Zealand and around the world. Furthermore, as Australia's largest business bank, NAB not only helps manage the finances of individuals but works with small, medium and large companies to help them start, run and grow. NAB is a business founded on the commitment to engage the interests of the people, communities and the economy – a belief which is manifested in their passion and respect for customers.

WESTPAC

Westpac Banking Corporation, more commonly known as Westpac, is an Australian bank and financial services provider. Dubbed one of Australia's 'Big Four' banks, Westpac (as of November 2015) is Australia's largest branch network with 1429 branches and a network of 3850 ATMs. It is the second-largest bank by assets in both Australia and New Zealand. They provide a comprehensive and flexible range of financial products and services that assist in meeting all the financial service requirements of their customers. With a vision to be one of the world's great service companies, helping their customers, communities and people to thrive, Westpac seeks to deliver by providing superior returns for their shareholders, building deep and enduring customer relationships and being a leader in the wider community.

Nestlé, a Swiss transnational food and drink company, is the largest food company in the world measured by revenues and other metrics for 2014, 2015 and 2016. Nestlé products range from baby food, medical food to coffee, confectionary and snacks. Impressively, twenty-nine of Nestlé's brands have annual sales of over $1.3 billion AUD, including Nespresso, Nescafe, Kit-Kat and Maggi. It is also notably one of the main shareholders of L'Oreal, one of the world's largest cosmetics company. With a history of 150 years, Nestlé's continues to strive for enhancing the quality of life and contributing to a healthier future for any individual. Their three overarching ambitions for 2030 are to help 50 million children live healthier lives, strive for zero environmental impact in their operations and to help improve 30 million livelihoods in communities directly connected to their business activities.

NESTLÉ

Hewlett-Packard Company, widely regarded as HP, is a multinational information technology company providing and developing a multitude of hardware components while subsequently offering software services to consumers and businesses. HP was the world's leading PC manufacture from 2007 to 2013 and their major product lines include a range of personal computers, enterprise and industry standard servers, printers and other means of digital storage and networking products.

Their vision is to create technology which can help everyone in every aspects of their life, effectively reinventing the way that they do things. Despite the copious amounts of technology produced by the tech-giant, HP has further managed to ensure that their products are comprised of sustainable materials, thus acting and driving the greater society towards an energy-efficient, circular economy.

Oracle Corporation is a multinational computer technology corporation. The company specialised primarily in developing and marketing database software and technology, cloud engineered systems and enterprise software products – in particular- its own brands of database management systems. IN 2015, Oracle was the second largest software marker by revenue, after Microsoft. The company also develops and builds tools for database development and systems of middle tier software, enterprise resource planning software, customer relationship management software and supply chain management software. Oracle offers an integrated and flexible array of applications, databases, servers, storage and cloud technologies – including public, on-premises and hybrid clouds – with the purpose of empowering modern business. The wide choice which Oracle provides ensures that technology flexes to the unique needs of any individual or business.

As one of Australia's major commercial free-to-air television networks, Nine Network (often regarded as Channel Nine or Nine) is historically renowned for being the highest rating television network. Ensuring to provide national access to news, current affairs, sports, drama, comedy, lifestyle and reality TV, Channel Nine has grown to broadcast through a range of channels in both standard and high definition. Nine has further expanded their services to be accessed in live-time and through multiple devices, be it the phone, the tablet, the computer or the television, effectively providing for the high demands across the nation.

CQUniversity
AUSTRALIA

Central Queensland University is an Australian dual sector university based in Queensland. CQ University has firmly established itself as one of the largest universities based in regional Australia, with more than 30000 students spread across 25 campuses nation-wide. The university delivers more than 300 education and training offerings, and has established itself as a research focussed university with many research activities being informed by close collaboration and partnership with industry and community in the regions that the university serves. CQ University's unique vision, diversity, outreach, engagement, research, learning, teaching and inclusiveness have led it to being recognised within the top 500 universities in the world and among the world's top universities by the international QS World Universities ranking system.

VMWARE

vmware®

VMWare is the pioneer in virtualisation and innovator in cloud and business mobility. VMWare allows users to run, manage, connect and secure applications across clouds and devices in a common operating environment, ensuring both freedom and control. The trusted platform provides for more than 500,000 customers globally, accelerating digital transformation through a software -defined approach to business and IT.

GALLUP®

Gallup combines more than 80 years of experience with its global reach and delivers analytics and advice to help leaders and organisations solve their most pressing problems. Gallup works with leaders and organisations to achieve breakthrough in customer engagement, employee engagement, organisational culture and identity, leadership development, talent-based assessments, entrepreneurship and well-being.

Gallup

solista

next generation data management

Solista

Solista is a computer support and services company and delivers innovative datamanagement technologies to free business IT teams. Solista aims to continuously provide their consumers with technology that require less maintenance, services and support compared to traditional IT solutions. They also deliver the latest hybrid cloud and cyber security technologies which addes values to businesses. Despite only being a young business, Solista has even provided their services for big names including NRL, where they helped eliminate the risk of losing their data by creating a cloud-based backup.

Shelston ip

Shelston IP

Established in 1859, Shelton IP is one of the oldest, largest and most respected specialist intellectual property firms in Australia. Their trademark attorneys, patent attorneys and IP lawyers provide services and advice relating to the protection, management, commercialisation and enforcement of intellectual property - locally and internationally. With a keen focus on its customers and the market, Shelton IP has an extensive understanding and experience of successfully converting ideas and innovations into intellectual assets. Shelton IP focuses on providing high-quality, cost-effective services and advice which are tailored to each client's needs, budget and business strategy. They are internationally recognised for their progressive, innovative and flexible approach - even awarded the Australian 'IP Firm of the Year' in 2013 by Managing Intellectual Property magazine.

21st Century Global Leadership Program

Contact Us:

Shahid Majeed
Executive Director, 21C Global Leadership Program
CEO, E-LEAD Global Centre of Excellence for Leadership
Tel: 02 8540 6392
Mobile: 0415 581 591
E-mail: s.majeed@e-lead.com.au
Website: www.e-lead.com.au