



# Going Global 2018

**The conference for leaders  
of international education**  
Kuala Lumpur Convention Centre,  
Malaysia  
2–4 May 2018

Global connections, local impact



Co-hosted  
with



MINISTRY OF HIGHER EDUCATION

#GoingGlobal2018  
@HEGoingGlobal

[www.britishcouncil.org/going-global](http://www.britishcouncil.org/going-global)

# What is Going Global?

Going Global is the world's largest open forum for international tertiary education leaders and specialists. This interactive conference is an unparalleled opportunity to network, debate and explore collaborative solutions to the challenges facing the sector in the 21st century.

At Going Global 2018, we will explore how tertiary education institutions are equipping young people with the skills and knowledge to benefit their communities, be that at a local, national or global level.

Tertiary institutions in the 21st century are both globally connected and locally engaged. They play a key role in communities – from helping to develop globally-minded citizens and fostering international partnerships, to creating the conditions for industry collaboration and social innovation. They also act as agents of social change, inclusion and mobility.

In light of today's financial, environmental and political challenges, how can tertiary education leaders and policymakers communicate the role

and impact of institutions in these areas? What are their top priorities in ensuring national tertiary education is fit to shape the societies of tomorrow, as well as to meet the future needs of students, employers and their communities? How can global tertiary networks contribute to achieving this?

These opportunities and challenges will be explored through the following lenses:

- new skills, new graduates
- social and international mobility
- demonstrating impact
- future-proofing the systems of tertiary education institutions
- new models of delivery.

'Why do we come to Going Global? I think many of us in the university sector come looking for answers to our problems, solutions to our challenges. The answers are more likely to come when we are able to share our latest conundrum not only with our immediate neighbours, but also with colleagues facing quite different challenges, perhaps from a university many thousands of miles away.'

**Professor Janet Beer, Vice-President, Universities UK and Vice-Chancellor, University of Liverpool**



## What to expect

- Three-day conference in the heart of Kuala Lumpur
- 150+ high-profile speakers
- 30+ exhibitors
- 1,000 participants from 80+ countries
- 35+ interactive sessions, including roundtable discussions and knowledge exchange workshops
- Welcome networking reception.

## Key dates

Tuesday 9 January 2018	Early bird registration opens
Monday 12 March 2018	Early bird registration closes
Monday 23 April 2018	Registration closes

## Conference fees

Early Bird Ends Monday 12 March 2018	<del>£750</del> <b>£650</b>
Standard Ends Monday 23 April 2018	<del>£850</del> <b>£750</b>

'I believe that now, in the age of the fourth industrial revolution, we cannot work alone – there must be collaboration in all sectors. Only with strong public-private partnerships can we move forward in innovation, and through true collaboration we collectively have more impact.'

**Her Excellency Tan Sri Dr Noorul Ainur Mohd. Nur, Secretary General, Ministry of Higher Education, Malaysia**

### The conference fee is an all-inclusive cost and includes:

- Complimentary invitation to the welcome reception on the evening of Wednesday 2 May
- Access to all plenary sessions
- Access to all parallel sessions throughout the conference
- Access to the exhibition
- Lunch and refreshments throughout the conference
- Pre-event agenda builder to help you personalise your conference schedule
- Pre-event meeting planner - make the most of the conference and set up meetings with fellow delegates in advance
- Going Global networking app (iPhone and Android compatible)
- Complimentary Wi-Fi throughout the conference venue
- Conference bag
- Video and audio on-demand post conference

## Register to attend

Please contact British Council Taiwan

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