

Relish the past, present and future in the cultural and industrial heart of Europe at the

# MIAS INTERNATIONAL SUMMER SCHOOL



MIAS  
SCHOOL  
OF BUSINESS  
CTU IN PRAGUE

# 1

## Welcome to Prague



The Czech Republic lies right in **THE HEART OF EUROPE** and, with just 10 million inhabitants, features 12 UNESCO World Heritage sites, including the historical center of its capital Prague.



Influential **CZECH INVENTIONS** include sugar cubes, railway signals, one of the most widely used types of water turbine, the Bren machine gun used by Commonwealth armies in WW2, as well as the laws of genetics and contact lenses.



**CZECH COMPANIES** are strongly positioned in automotive and glass manufacturing, dominate the world market in jet training airplanes and include successful start-ups known for nanoparticle-based innovations or computer games.

Well-known **BRANDS OF CZECH ORIGIN** include Škoda cars, Baťa shoes and the Semtex explosive. The generic words Pilsner and Budweiser actually derive from the names of Czech cities with centuries-old brewing traditions.



**NOTABLE PERSONS** who lived and worked in Prague include Wolfgang Amadeus Mozart, Albert Einstein and Franz Kafka.



# 2

## Enjoy Quality in Education

The **CZECH TECHNICAL UNIVERSITY IN PRAGUE** is over 300 years old. More than 8,000 undergraduate, graduate and post-graduate students annually enroll at its 8 Technical Faculties and the MIAS School of Business. Its numerous areas of research excellence range from Industry 4.0 and Smart Cities initiatives to advanced nanotechnology, propulsion, navigation and artificial intelligence applications.



The **MIAS SCHOOL OF BUSINESS** recently celebrated its 25th anniversary, taking up a century-old tradition of robust business and language education at the CTU. Its 1,500 students combine a proficiency in economics and business with excellent industry insight and outstanding language skills, and their ranks include a sizable proportion of international students.



**MIAS SUMMER SCHOOL** students take a major course worth 6 ECTS and a minor course worth 3 ECTS, which may be recognized by their home Universities based on the official transcript. Its inspiring teaching environment emphasizes teamwork of students with different cultural and educational backgrounds, development of diverse talents and a hands-on approach including projects, site visits and individual feedback.

# 3

## Feel Secure and Comfortable



MIAS Summer School tuition includes **FULL ASSISTANCE AND SUPPORT** to students from their arrival to Prague up to their departure, including individual airport pick-up and discharge.

**CONVENIENT ACCOMMODATION** is provided in a dormitory right next to the MIAS School of Business building where classes are taken.



The itinerary includes **ORGANIZED TRIPS, SITE VISITS AND SIGHTSEEING** in Prague and other parts of the country.

Optional **EXTRA-CURRICULAR PROGRAM** organized by Czech students lets everyone know each other, find their way and have a good time at their own convenience.

Prague has a comprehensive, well-organized and safe **PUBLIC TRANSPORT SYSTEM** and students get their own map and complimentary season ticket upon arrival.



# 4

## Become International



The MIAS Summer School gives many undergraduates their **FIRST TASTE OF STUDYING AND LIVING ABROAD.**

Over the three weeks, **FRIENDSHIPS, NETWORKS AND EXPERIENCES** are created that reach beyond borders, cultures and particular professional interests.

Many overseas students use the MIAS Summer School as a convenient starting point for their **OWN EXPLORATION OF EUROPE** over the rest of their holidays.

Students thus become prepared to achieve their **PERSONAL INTERNATIONALIZATION OBJECTIVES**, such as taking part in exchange programs, internships, full degree studies abroad and working for international companies.



**“Thank you so much for this fantastic lessons and trips.”**



**“I love everything in here.”**

**“The teachers are excellent, as well as the coordinators who really help us quite a lot.”**



**“The cultural trip is good, the accommodation is nice.”**



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# INNOVATION LEADERSHIP FOR INDUSTRY MIAS SUMMER SCHOOL 2018



## Relevant education

Innovation leadership for industry

## Industry insight

Company visits

## Czech history & culture

Cultural trips and experience

## Leisure time

Explore Prague & Central Europe

**CZECH TECHNICAL UNIVERSITY IN PRAGUE**



## Innovation leadership for industry

**AIM OF THE COURSE:** By the end of the course students will gain thorough knowledge and acquire practical skills related to innovation leadership. They will focus on the complete process of developing innovations from generating new ideas to successful strategies utilized to create value for companies and their customers.

**EXTENT:** 56 hours in total (in class, project preparation, company visits, project presentation). Students working in teams will submit and present a project related to the topic

**6 ECTS CREDITS**

## Czech history and culture

**AIM OF THE COURSE:** By the end of the International Summer School students will get acquainted with the most interesting periods of Czech history, the City of Prague and other notable places. They will understand the local traditions, habits and culture. As a result of their frequent visits and references by locals, students will become well oriented, thus improving the satisfaction of spending more time in the city by themselves.

**EXTENT:** An introductory session and final debriefing, events experiencing the Prague City and culture, field trips to other locations in the country and more. Students will transform their insights and perspectives into a video presentation.

**3 ECTS CREDITS**



### Language

English

### Dates

July 2 – July 20, 2018

### Target group

Undergraduate students

### Arrivals

June 30 – July 1, 2018

### Location

Prague (CTU Campus Dejvice)

### Departures

July 21, 2018, with the options of leaving for the home country or follow-up travel itineraries in Europe

### Cultural and social events

- A weekend trip
- A day trip
- Plenty of opportunities to explore Prague in day and night

### Admission requirements

- Registration
- Fee payment

### Summer School Fee EUR 1,300 includes

- tuition fee for the 2 academic courses including teaching materials
- company visits
- accommodation and breakfast at the CTU Campus for 21 nights
- cultural and social events and trips
- season ticket for Prague public transport
- assistance and advice by our team during the stay in Prague
- graduation event and farewell dinner

**SCHOLARSHIP AND DISCOUNTS:** EUR 350 scholarship is offered to students from CTU Partner Universities (who will thus pay EUR 950 only). In order to make them eligible for the scholarship, universities need to register their students for the MIAS Summer School by February 16, 2018.

In case you have any additional questions, don't hesitate to contact:



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