

## \*Program for HKUST PGSO Summer Camp 2017

(Information updated on 25 May 2017)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	31-Jul-17	01-Aug-17	02-Aug-17	03-Aug-17	04-Aug-17	05-Aug-17
09:30 - 12:30 (Mid-morning Break : 15 mins)			Welcome	English Classes	English Classes	Outing: Visit the famous Big Buddha statue on Northern Lantau Island and Tai O Village, one of the few remaining fishing villages in HK. Lunch at Tai O Village.
12:30 - 14:00			English - #1 Orientation & #2 Intercultural Comm 1	#3 Intercultural Comm 2 & #4 Strategic Comm 1	#5 Intercultural Comm 3 & #6 Strategic Comm 2	
14:00 - 15:30/16:00			<b>Welcome Lunch</b>	<b>Lunch Break</b>		
17:00 - 21:00		On arrival. Participants may check-in on campus between 14:00 & 19:00.	Seminar/ Workshop 1	Seminar/ Workshop 2	Seminar/ Workshop 3	
				Visit to night market		

	07-Aug-17	08-Aug-17	09-Aug-17	10-Aug-17	11-Aug-17	12-Aug-17
09:30 - 12:30 (Mid-morning break : 15 mins)	Workshop 4a Game Programming - 1	Workshop 4b Game Programming - 2	English Classes #7 StrategicComm 3 & #8 Strategic Comm 4	English Classes #9 Strategic Comm 5 & #10 Strategic Comm 6	English Classes #11 Poster Presentations	Participants need to vacate their rooms before 10 am.
12:30 - 14:00	<b>Lunch Break</b>					
14:00 - 15:30/16:00	School Session	Seminar/ Workshop 5	Visit HK Science & Technology Park	Seminar/ Workshop 6	<b>14:00 - 15:00</b> Program Evaluation	
16:00 - 19:00					Closing Ceremony & Dinner	

\* The above arrangements may be changed with no prior notice. Any revisions will be updated on this Summer Camp homepage.

Homepage: [pg.ust.hk/sc2017](http://pg.ust.hk/sc2017)

Enquiry: [summerprog@ust.hk](mailto:summerprog@ust.hk)

# Seminars and workshops

(Information as of 24 May 2017)

Below are some of the seminars and workshops organized for Summer Camp 2017:

## Do we really understand other cultures?

By Prof Julian Groves, Division of Social Science, School of Humanities & Social Science

- What mistakes do we make when we try to understand another culture? The workshop will engage students in a number of reflective exercises that will help them become more aware of their own culture in order to understand others. (2 hours)

## Technology decision-making failures and how they impact society

By Prof Neil Mickleborough, Dept of Civil & Environmental Engineering, School of Engineering

- Why and how do we learn from failures? The case study session will consider some recent major failures and view these events as learning opportunities. The concept of learning from failures is explored from a multi-dimensional analysis of these events. Examples may include BP Texas disaster, disaster at Fukushima nuclear power plant, Hurricane Katrina, collapse of the twin towers at World Trade Center NY, etc. (2 hours)

## How data helps companies understand the market

By Prof Jun B Kim, Dept of Marketing, School of Business & Management

- In this hands-on session, participants will learn how statistical methods in business help companies understand their customers and competitors in the market place. The first half of the session will be a lecture followed by a hands-on session in the second half. (2 hours)

## Game Programming

By Prof David P. Rossiter, Dept of Computer Science & Engineering, School of Engineering

- This workshop gives participants experience in building multimedia game projects for the web. No previous experience is needed in programming. This workshop takes a "hands on" approach, with the course taught in a computer lab. (6 hours, in two half-day sessions)

## 360 Video Technologies for VR Applications

By Prof James She, Dept of Electronic & Computer Engineering

- Participants will learn about the latest 360 video technologies and trends for emerging VR (Virtual Reality) applications. Without the need of any technical background, participants will have "hands on" opportunities to play around the equipment and system to produce some interesting 360 videos. (2 hours)

## Event highlights



Welcome Luncheon



Seminars & Workshops



Outing to Lantau Island



Visit to Hong Kong Science and Technology Park



Closing Ceremony