



our Earth, you Shape it



Organizer:



Co-Organizer:



Taipei Computer Association

2013 Incredible Green Contest

Organized by Acer Foundation and Taiwan Institute of Sustainable Energy
Co-Organizer by Taipei Computer Association
Sponsored by Acer Foundation

Aim

The Acer Incredible Green Contest is the first annual environment protection and enhancement competition sponsored by Acer Foundation designed to promote and collect innovative ideas of green-centric applications. As the global climate and environment continue to change, it is essential to create sustainable solutions that embrace energy saving, carbon reduction, ecological conservation, and other crucial environmental issues. Most importantly, its aim is to emphasize the importance of increasing awareness and caring for a green environment among the general public.

Theme

The theme for this year's competition is "2020 Future TechLife Enabled by Green Innovation."
Utilize ICT related technologies to create environmentally friendly solutions. Your concept can be directly or indirectly related to ICT technology.

Awards and Prizes

Gold Award (1) — US\$60,000
Silver Award (2) — US\$35,000
Bronze Award (4) — US\$20,000
Special Jury Award (TBA) — US\$10,000
Finalists will be granted a complementary trip to Taipei, Taiwan and a visit to COMPUTEX 2013.
If there is a lack of entries judged to be suitable at the semi-finalist or finalist phase, the prize money will be added to the following year's competition.

The panel of judges

The panel of judges is made up of a number of industry experts and academic scholars with the right to vote.

Eligibility

1. Students of all ages worldwide
2. Students who are registered at an accredited institution prior to October 31 2012
3. Individual contestants and teams are all welcome
4. A maximum number of 5 members for each competing team

Schedule

Online registration closes: 31-Oct-2012

1. Primary Stage
Entries submission: 15-Nov- 2012
2. Semi-final Stage
Semi-finalists shortlist announcement: 7-Jan- 2013
Entries submission: 25-Feb- 2013
3. Finalist Stage
Finalist shortlist announcement: 15-Mar- 2013
Entries submission: 15-Mar- 2013
Finalist interview in Taipei, Taiwan:
2-Jun-2013 to 3-Jun- 2013
Award Ceremony: 4-Jun- 2013

Entry Submission Requirement – All materials and presentation must be in English

1. Primary Entry
600 word essay describing your green idea
1 picture (maximum size 1 Mb) to illustrate the concept
5 key words to represent the concept
2. Semi-final Entry
Power Point presentation (maximum 20 slides)
5 minutes video demonstration
20 minute Q&A session with the judges via video conference
3. Final Entry
Concretization of the proposal (video, demonstration, model, simulation, or proto-type) presented by a maximum of 2 members from each finalist team

Voting

The People's Choice Award is designed for all participants and non-participants to select their favorite entries that advance to the semi-finalist stage. The voting will begin on 7-Jan-2013 and the winner will be announced on 15-Mar- 2013. Winners of The People's Choice Award will be granted special prizes.

FAQ

During the course of this competition, all teams will be able to ask questions that help them understand the rules and regulations of the project better. Any questions that are not resolved in this document must be made through Incredible Green Contest's Facebook page so that all participants have access to the same amount of information.

Ownership and Intellectual Property

When submitting your proposal to Incredible Green Contest competition, you will remain the sole owner of the intellectual property of your proposal. However, Incredible Green Contest reserves the right to use the received material for marketing and promotional purposes. Incredible Green Contest also has the right to modify any of the mentioned materials so as to better adapt it to the different formats and layouts that different promotional mediums might require.

Other Notes

Incredible Green Contest reserves the right to make any changes to this document (dates, deadlines, requirement, etc.) as long as these changes benefit the majority of the entrants in the competition. Any modification will be announced on the Incredible Green Contest official website. It is the responsibility of each team to regularly check for updates.

For more information, please visit

<http://greencontest.acerfoundation.org.tw>

or  <http://www.facebook.com/IncredibleGreenContest>

